



NextGen CXO Week 2026

**Empowering the
next generation
of business
leaders to
innovate, inspire,
and lead with
impact.**

<https://semiconweek.peoplevents.uk>



NextGen **CXO Week**

2026

NextGen CXO: Leadership Beyond Limits is a transformative summit crafted for visionary leaders who are defining the future of global business. In an age of unprecedented change, this event fosters deep learning, strategic exploration, and powerful connections that inspire leaders to thrive beyond conventional boundaries.

Whether your priority is navigating complexity, unlocking new growth, accelerating transformation, or shaping future-ready teams—NextGen CXO provides the insights, networks, and inspiration to lead with clarity and impact.

<http://cxoweb.thepeopleevents.com/>

EXHIBITOR PACKAGES

Utilize our tailored sponsorship packages to enhance your company's visibility and extend your global influence.

BENEFITS		STANDARD \$3,199	STANDARD PRO \$5,199	STANDARD PRO PLUS \$6,199
	Delegate passes	2	3	4
	Standees (provided by Exhibitor)	3	5	8
	Table space	6 ft. x 4 ft. (2.23 sq.m.)	7 ft. x 5 ft. (3.25 sq.m.)	12 ft. x 6 ft. (4.83 sq.m.)
	Ad in conference magazine	Banner (7.5 in x 2.5in) (19 cm x 6.35 cm)	Half page (7.5 in x 5.0in) (19 cm x 12.70cm)	Half page (8.5in x11.0 in) (21.60 cmx 28.00cm)
	Video Coverage	Basic	Interview with emcee/host	Interview + 1 min glimpse video (post production)
	Speaking role on a Panel	No	1	2
	Booth Placement	Provided by us	Provided by us	Your choice (subject to availability)
	Delegate list access	Post-conference	7 days prior to event	15 days prior to event
	Access to all parallel events	Yes	Yes	Yes
	Social media promotions	Once	Twice	Thrice
	Press release	No	Yes	Yes
	Company logo placement	Outside ballroom	Outside ballroom + At registration desk	Outside ballroom + At registration desk + Beside stage

SPONSORSHIP PACKAGES

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BENEFITS	BRONZE \$5,999	SILVER \$7,999	GOLD \$11,999	PLATINUM \$15,999
Exhibitor's space	Standard Pro	Standard Pro	Standard Pro Plus	Standard Pro Plus
Keynote speaking slot	Yes	Yes	Yes	Yes
Speaking slot (Panel)	1	1	2	3
Opportunity to give conference's Opening Note	NO	NO	NO	Yes
Assistance in scheduling 1-on-1s with businesses	Upto 2	Upto 5	Upto 10	Upto 15
Delegate list access (pre-conference)	07 days prior to event	07 days prior to event	10 days prior to event	15 days prior to event
Delegate passes	4	5	6	8
Brand exclusivity	NO	NO	Yes	Yes
Press Release	Yes	Yes	Yes	Yes
Company logo on conference website	Yes	Yes	Yes Best Visibility	Best Visibility
Ad in conference magazine	Half page (7.5 in x 2.5in) (19 cm x 6.35 cm)	Half page (7.5 in x 5.0in) (19 cm x 12.70 cm)	Full page (8.5in x11.0 in) (21.60 cm x 28.0 cm) (21.60cm x 28.0 cm)	Two full pages 2x (8.5in x 11.0 in)
Mention on show guide's cover page	No	No	No	Yes

SPONSORSHIP PACKAGES

Marketing collateral distribution at registration desk	No	No	Yes	Yes
Pre-conference emails	1 Time	2 Times	3 Times	4 Times
Social media promotions (Monthly)	1	2	3	4
Participation certificates & post-event promotion	Yes	Yes	Yes	Yes
Permission for business surveys/lucky draws/private luncheons	No	No	Yes	Yes
Company video promotion during Keynote	No	No	Yes	Yes
Company logo on conference holding screens	No	No	No	Yes
Thank you signage at registration desk	No	No	No	Yes
Curated Award for Organization/Leader	Yes	Yes	Yes	Yes
Present Award to industry leaders	No	Yes (Once)	Yes (Twice)	Yes (Thrice)
*Complimentary Add-ons	No	No	Any 1****	Any 2****

*Exclusive opportunity to showcase the brand, by positioning it as a networking tea, luncheon, or cocktail sponsor with up to 3-minute introductions during the respective sessions.

**There would be only 1 presenting sponsor of the conference.

***Sponsors will also be subjected to the evaluation process and successful applicants will be notified of the outcome.

Title Sponsor

BENEFITS

COST \$30,000

Exhibitor's space (9 - 12 SQM)	Standard Pro Plus
Keynote speaking slot	2
Speaking slot (Panel)	4
Opportunity to give conference's Opening Note	Yes
Assistance in scheduling 1-on-1s with businesses	Upto 15
Delegate list access (pre-conference)	15 days prior to event
Delegate passes	12
Brand exclusivity	Yes
Press Release	Yes
Company logo on conference website	LOGO with Our LOGO
Ad in conference magazine	Three full pages 3x (8.5in x 11.0 in)
Mention on show guide's cover page	Yes

Marketing collateral distribution at registration desk	Yes
Pre-conference emails	4 Times
Social media promotions (Monthly)	6
Participation certificates & post-event promotion	Yes
Permission for business surveys/lucky draws/private luncheons	Yes
Company video promotion during Keynote	Yes
Company logo on conference holding screens	Yes
Thank you signage at registration desk	Yes
Curated Award for Organization/Leader	Yes
Present Award to industry leaders	Yes (Thrice)
*Complimentary Add-ons	Networking Cocktail, lanyard, Podium,
Panel Sponsor	1

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Ad – Ons PACKAGES

Display your products and services to influential decision-makers who are ready to invest.



WATER BOTTLE
€2,500

Sponsors
signage on three
sides of the table

Complimentary
registration for 1
delegate



REGISTRATION DESK
€4,500

Sponsored Logo
advertisement on
the main webpage
of the summit

Sponsored signage at
the registration desk
and Complimentary
registration for 1
delegate



SEAT DROP
€1,500

Sponsored Logo
advertisement on
the main webpage
of the summit

Your promotional
material can be
distributed on
attendees' seats at a
designated session



**LANYARD
SPONSOR €3,500**

Branding on the
lanyards worn by
the conference
participants, using
company logo and
name. Also includes
2 complimentary
delegate passes.

**CONFERENCE
BAG SPONSOR**
€6,000



<http://cxowee.k.thepeopleevents.com/>



Podium Branding

\$3500

A high-visibility branding opportunity designed to position your brand at the centre of the event's most important stage moments. Podium branding ensures prominent exposure during keynote addresses, panel discussions, award announcements, and official speaking sessions, creating strong brand recall among delegates, partners, and media.

Deliverables include:

- Branding on the main event podium
- Visibility during all key stage sessions
- 2 branded roll-up standees at prominent venue locations
- Exposure in official event photography & videography
- Premium brand visibility among delegates, speakers, VIPs & media



Table Tent Sponsor

\$1599

A targeted branding opportunity designed to place your brand directly within attendee interaction zones, ensuring repeated visibility throughout the event.

Deliverables include:

- Branding on table tent displays
- Visibility across all tables located in the main conference area and luncheon seating area
- Continuous visibility during guest interaction and seated sessions
- Premium onsite brand exposure to attendees, speakers, and VIPs



Reception Desk Sponsor

\$2999

A high-impact branding opportunity designed to position your brand at the first point of attendee engagement, creating immediate visibility and strong brand recall.

Deliverables:

- Branding on the front panel of the registration desk
- Branding on the registration backdrop
- Brand visibility at the main attendee check-in and welcome area
- Opportunity to place 2 branded roll-up standees near the registration zone
- Exposure to all arriving delegates, speakers, VIPs, sponsors, and media
- Brand presence throughout the guest arrival and registration experience



Goodie Bag Sponsor

\$2499

A high-impact branding opportunity designed to place your brand directly in the hands of attendees, ensuring strong visibility and lasting brand recall throughout the event.

Deliverables:

- Branding on the official event goodie bags
- Distribution to delegates, speakers, VIPs, and guests
- Opportunity to insert marketing collateral or branded giveaways
- Continued brand visibility across the event venue



Merchandise Sponsor

\$2899

A high-impact sponsorship opportunity that places your brand directly in the hands of attendees through useful and memorable event merchandise.

- Branding on event merchandise
- Opportunity to include T-shirts, pens & notebooks
- Distribution to attendees, speakers, VIPs & partners
- Strong onsite visibility and post-event recall



Ice Cream & Popcorn Stall Sponsorship

\$4499

A high-engagement branding opportunity designed to position your brand within a lively attendee experience zone, creating memorable interactions and strong onsite visibility.

- Branding on the Ice Cream & Popcorn Stall
- Opportunity for custom stall signage and branded display elements
- 2 branded roll-up standees positioned near the stall area
- High-footfall exposure during networking breaks and attendee engagement periods
- Premium brand visibility among delegates, speakers, VIPs, exhibitors, and guests
- Strong attendee recall through a fun, interactive, and shareable brand experience



Networking Cocktail Sponsor

\$5299

Sponsoring the networking cocktail is especially powerful for a fintech brand because it allows you to own the key deal-making moment of the event, hosting the reception where banks, payment providers, regulators, and fintech founders meet, relax, and talk partnerships. In this setting, your brand is naturally positioned as an ecosystem connector, perceived as the enabler of collaboration across incumbents, challengers, and technology providers in the fintech space.

- **Option to give a 1–2 minute welcome remark at the start of the cocktail.**
- **Exclusive title: “Official Networking Cocktail Sponsor” with category exclusivity.**
- **Professional photography of their branding and networking moments for their own PR, social media, and internal reporting.**
- **Opportunity to run a branded activity at the reception (signature cocktail/mocktail, photo wall, selfie challenge, etc.) with their logo and QR code.**
- **4 complimentary full-conference passes + 4 cocktail invitations for their clients and partners.**



Pre-Event Dinner Sponsor

\$3499

The pre-event dinner sponsorship offers a valuable opportunity for a fintech brand to shape early, high-level conversations in a more intimate and relationship-focused setting. It provides a platform to engage directly with senior leaders from banks, payment providers, regulators, investors, and fintech firms, fostering meaningful connections ahead of the main conference.

- **Exclusive title as “Pre-Event Dinner Sponsor” with category exclusivity.**
- **Host of an intimate, invitation-only dinner with senior decision-makers (C-level, heads of product, innovation, risk, and technology).**
- **Curated seating plan to place your team next to high-value prospects and partners.**
- **Inclusion in all references to the pre-event dinner in event communications (agenda, website, email, and digital).**
- **Professional photos from the dinner for your PR, social media, and investor updates.**
- **Priority access to the full attendee list segment invited to the dinner (subject to data/privacy rules) for structured follow-up.**

Don't Miss This Unique Opportunity To Go Global! _____

If you have any questions,
please get in touch with us at:

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<https://semiconweek.peoplevents.uk>